**At-Bashy Online Malbazar**

**PROJECT PROPOSAL**

9/14/20

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| **WHY IS THE PROJECT NECESSARY?** | At-Bashy Online Malbazar simplifies the process of cattle trading in At-Bashy region and beyond. For sellers, it provides various tools to announce cattle for a sale. For customers, it provides a user-friendly and easy way of choosing desired animal and approach the seller. |
| **OBJECTIVES** | 1. Research about customers’ and market preferences- by 28 September 2020 2. Designing the front-end and general look by 19 October 2020 3. Diving into back-end by 14 December 2020 4. Prototype by January 30 2021 5. Final App Design Development by March 8 2021 6. Core App development by April 12 2021 7. Testing the App by May 3 2021 8. Final Product by May 17 2021 |
| **FEATURES** | 1. Clean user-friendly navigational menu: objective is to help shoppers to get what they want faster and without running into unnecessary complexity 2. Detailed product description 3. Customer Reviews 4. Database: 5. Users 6. Animals in sell 7. Animals Sold |
| **Team members** | Nurlan Nogoibaev and Beknazar Jumabaev |